

Baby's First Christmas

Light 'n Go Activity Garden Treehouse from Little Tikes®

Utilizing light to inspire baby to get moving, this interactive playset offers more than 80 activities that will grow with children from the infant through toddler years. The treehouse's Magic Lantern has three modes of play that will keep tiny tots busy for hours, including watching the twinkling lights, grooving to fun music and collecting fireflies across the floor. 3 "AA" batteries required (included). Ages 6 to 36 months.



Light 'n Go 3-in-1 Activity Walker from Little Tikes®

This 3-in-1 Activity Walker uses light to motivate baby's need for independence via walker, standing activity table and sit and play activity center - all in one. Including projected lights to encourage little ones to take their first steps and featuring more than 70 activities, songs and sounds, this activity walker provides hours of fun for years to come. 3 "AA" batteries required (included). Ages 9 to 36 months.

13 Months to 2 Years

Bright Beats BeatBowWow™ from Fisher-Price®

This adorable, pup named BeatBowWow™ offers music and lights to ignite baby's inner boogie fever by dancing to the beat and counting. Multi-color LED lights in his tummy flash to the beat to engage while helping develop sensory skills. Little ones can push the buttons on his paw to activate content that teaches colors, numbers and more. 3 "AA" batteries required (included). Ages 9 to 36 months.



Little People® Sit 'n Stand Skyway from Fisher-Price®

This super skyway puts kids in the driver's seat for 2-in-1 zip and zoom fun. With help from mom or dad, this toy converts from a sit-at roadway to a stand-up mountain skyway (and back again). As a sit-at roadway, little racers can zip their two included Wheelies™ vehicles over the roads and down the ramps of the horizontal town. As a stand-up vertical mountain skyway, the playset stands over three feet tall, allowing toddlers to place their Wheelies vehicles at the top and watch as the cars zip and zoom their way around the spiral ramps all the way to the bottom. No batteries required. Ages 9 to 36 months.

2 to 5 Years

BABY ALIVE® BABY GO BYE BYE™ Doll from HASBRO™

Kids can pretend to be like mom and dad, this interactive doll can join little ones on their daily routine, using the included stylish and functional baby carrier. This adorable baby doll crawls and moves her arms and legs when kids shake the rattle, call her name or tickle her belly. Little nurturers can add water to her bottle, feed her and watch as she drinks. Each doll comes with a baby carrier, brush, rattle, bottle, one diaper and removable outfit, and says 25 cute baby sounds and phrases in both English and Spanish and is available in three ethnicities. 4 “AA” batteries required (included). Ages 2 to 4 years.



Doc McStuffins Toy Hospital Care Cart from Just Play™

Little fans of the top-rated Disney Junior series can bring Doc’s adventures as the Chief Resident at her new Toy Hospital to life, by helping heal injured toys – and included patient Findo – at home. This on-the-go cart features a light and sound patient scanner with interchangeable X-ray card, talking EKG area with a printout EKG roller, kid-powered blood pressure pump, real working drawer and patient bed. As budding young doctors roll the kid-sized Care Cart, it plays the popular “Welcome to the Hospital” song from the show. 3 “AA” batteries required (not included). Ages 3 years and up.

Imaginarium® Metro Line Train Table from Toys“R”Us®

The all new Metro Line Train Table takes train play to a new level with the Underground Station and track loop. This 100-piece train set features six destinations and includes more than 26 feet of track on four different levels, along with a handy bin for easy storage. No batteries required. Ages 3 years and up.



Lion Guard Training Lair Playset from Just Play™

Kids can recreate the adventures of Disney Junior’s *Lion Guard* with this Training Lair Playset that stands over three feet tall and is full of lights, sounds and secret surprise features including, a pop-out cross bow, light-up waterfall and break-away doors. The playset also comes with a rock climbing area, bungee launcher, race track and telescoping look-out perch. A real-working zip line, rock lift and boulder drop round out the action. The set also includes two exclusive figures, Kion and Janja, to help fans play out *Lion Guard* adventures. 3 “AA” batteries required (included). Ages 3 years and up.

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Little Live Pets™ Snuggles My Dream Puppy from Moose Toys™

This snuggly puppy moves, feels and responds just like a real pup. Little animal lovers can feed this no-mess friend with his bottle and he'll fall asleep in their arms. With a pat of the head or a rub of the tummy, Snuggles will close his big brown expressive eyes and make too-cute puppy sounds. Snuggles comes complete with an adoption certificate to officially make him part of the family. 4 "AAA" batteries required (included). Ages 2 to 4 years.



PAW Patrol™ Zoomer Marshall™ from Spin Master™

This interactive pup really comes to life - walking, talking, spinning and more, all on his own. With the wave of a hand, Marshall will follow behind, just like a real pup. Little ones can press down on his head for him to say more than 150 real PAW Patrol phrases and sounds. He'll even perform the Pup Pup Boogie and the PAW Patrol theme song. Zoomer Marshall features more than 80 interactive missions and tricks, plus two spring-loaded water cannon launchers to help save the day. 4 "AA" batteries required (not included). Ages 3 years and up.

PJ Masks Headquarters Playset from Just Play™

Based on the hit preschool superhero animated TV show, the PJ Masks Headquarters Playset stands more than two feet tall and has three character-themed levels filled with engaging kid-powered features. The adventure begins with the light and sound PJ Picture Player where kids can choose their mission and recreate the action with the high flying zip line, working elevator, hanging cat rings, trap door and pop-out hatch. The excitement continues as kids launch the included CatBoy figure and Cat-Car down the winding ramp "into the night to save the day" and sing along to the theme song. 3 "AAA" batteries required (not included). Ages 3 years and up. Available beginning in October.



Think & Learn Code-a-pillar™ from Fisher-Price®

This coding caterpillar encourages experimentation while developing coding, sequencing and critical thinking skills for kids of all ages. Preschoolers can arrange the easy-to-connect Code-a-pillar segments in endless combinations to send Code-a-pillar on the move, while older ones can configure the segments so Code-a-pillar can reach specific targets they set up throughout the room. 4 "AA" batteries required (not included). Ages 3 to 8 years.

Thomas & Friends™ TrackMaster™ Thomas' Sky-High Bridge Jump from Fisher-Price®

Kids can watch everyone's favorite engine complete his most breathtaking and exciting stunt yet – soaring through the air – on the biggest TrackMaster™ set ever at three feet tall and more than eight feet long. Inspired by the Thomas & Friends™ DVD, *The Great Race*, Thomas' Sky-High Bridge Jump brings the movie to life with fast-paced, flying thrills. Each set includes a motorized Thomas train, Harold the helicopter, cargo hopper, cargo piece and full track layout with ramp and bridge jump. 2 “AAA” batteries required (not included). Ages 3 years and up.



5 to 7 Years



Barbie® Hello Dreamhouse™ from Mattel®

Kids can go high-tech with the world's first smart dollhouse. This two-story home has innovative features designed for modern Barbie® lovers with floor sensors that recognize where Barbie and her friends are in the home. Embedded speech recognition allows little ones to control elements of the Dreamhouse™, including the slide and elevator. Kids can endlessly imagine and customize their house play. No batteries required. Ages 5 to 7 years old. Available beginning in November.

DREAMWORKS ANIMATION TROLLS HUG TIME Poppy Doll from HASBRO™

DREAMWORKS ANIMATION TROLLS HUG TIME Poppy is a loveable, colorful troll who enjoys “hug time,” no matter where her adventures take her. Poppy stands 14 inches tall and offers the ultimate *Trolls* play experience, including music, phrases, lights and sounds. For added interactivity, Poppy comes with a matching wearable Hug Time bracelet for kids, and when activated, both bracelets and POPPY'S hair light up. Little *Trolls* fans can also style her hair with the included comb and place her tiara on top of her new ‘do. 2 “AA” batteries required (included). Ages 4 years and up. Available beginning in October.



Hot Wheels® Ai Starter Set from Mattel®

Featuring signature Hot Wheels® innovation, this starter set delivers the ultimate racing experience with enhanced Ai smart cars that can stay on track or drive independently so kids can compete against their friends. The Ai Intelligent Race System Starter Kit includes two high-performance RC smart cars with scale speeds up to 180 mph and two smart gaming controllers with gameplay modes for all ages. 3 “AAA” batteries and 3 “AA” batteries required (not included). Ages 5 years and up. Available beginning in October.

Imaginext® Shark Bite Pirate Ship from Fisher-Price®

Little ones will love to sail the seas with this mashup of a pirate ship and shark with moving “fins” as the ship rolls along – just like it’s swimming. Young buccaneers can use Power Pads to activate “shark biting” action to capture attackers, fire cannons, reveal hiding spots or push button on the launcher to send projectiles flying. Playset includes a pirate ship, two pirate figures, two helmets, two swords, one cannon ball, four projectiles, a spyglass and treasure. No batteries required. Ages 3 to 8 years.



Lil Lockitz™ from Alex Toys®

This brand-new line of custom lockets allows kids to express their individual style, unique interests and cherished memories by personalizing their locket accessories every step of the way. Kids become the ultimate creators as they capture magical moments in each locket they design, by filling it with a colorful background, adorable themed charms and sparkly gems. Fashionistas will love wearing it as a necklace, bracelet or bag clip. No batteries required. Ages 5 years and up.

Num Noms Lippgloss Truck™ from MGA Entertainment®

This sweet truck includes everything needed to make personalized flavored lip gloss in cherry or vanilla with glitter sprinkles. Kids can pick the flavor, add glitter sprinkles, mix it up and dispense it from the ice cream machine to share with friends. No batteries required. Ages 4 years and up.



POKÉMON Z-RING from TOMY®

Experience the world of POKÉMON in a new way with the unique POKÉMON Z-RING worn by the lead character in the latest video game titles in the POKÉMON series for Nintendo 3DS Family Systems, *POKÉMON Sun* and *POKÉMON Moon*. The POKÉMON Z-RING can be synchronized with both games to enhance the play experience through sounds, lights and vibrations as the Z-RING reacts to the game’s devastating new attack called the Z-MOVE. The POKÉMON Z-RING can also be used without the video game in role-play mode bringing battle play to life by having a different 4D experience with each Z-CRYSTAL. The POKÉMON Z-RING SET includes the Z-RING, 3 Z-CRYSTALS and a two-inch Pikachu figure. 2 “AAA” batteries included. Ages 5 years and up. Available beginning in November.

Power Wheels® Wild Thing™ from Power Wheels®

This ultimate performance vehicle brings a whole new level of control, excitement and thrills with the ability to shift into a 360 degree spinning action while driving in both forward and reverse. Equipped with large durable tires for multi-terrain driving and three different speed settings up to 5 mph, kids will love cruising and spinning in this impressive ride-on. Maximum weight limit is 100 lbs. 12-volt battery required (included). Ages 5 to 7 years.



Shopkins™ Tall Mall from Moose Toys™

Kids can get ready to experience three levels of fun, as this set features different play areas for Shopkins to explore. Level one is the place for home and garden, level two is where the Shopkins hang out to eat and level three is where kids will find all the zappy electronics. The Tall Mall folds down for easy on-the-go transport and features extra storage for kids to keep their collections. This item also includes two Toys“R”Us exclusive Shopkins figures. No batteries required. Ages 5 years and up.

Skylanders® Imaginators from Activision Publishing, Inc.

Skylanders® Imaginators empowers kids to unleash their imaginations by giving them the freedom to create their own Skylanders and bring them to life for the first time. Portal Masters will enjoy the immense possibilities available in the game – including appearance, powers, abilities, names, catchphrases, musical themes and much more – to create the wildest Skylanders imaginable. This all-new videogame adventure also features a compelling storyline, puzzles and battles. The game introduces a new lineup of heroes called Senseis, including new guest stars Crash Bandicoot and Dr. Neo Cortex, plus former Skylanders villains. No batteries required. Ages 6 years and up. Available for PlayStation® 3, PlayStation® 4, Wii U™, XBOX 360® and XBOX One® consoles beginning in October.



STAR WARS™ Interactech Imperial Stormtrooper Figure from HASBRO™

STAR WARS™ fans can experience The Galaxy's most iconic soldier with this 12-inch Interactech Imperial Stormtrooper figure. With more than 65 light and sound effects and precise motion sensors, this trooper can march into battle and lead the charge with its own unique spin. Fans can get up close and personal with hand-to-hand combat sounds. And if the Rebels get the better of him, the Interactech Imperial Stormtrooper yells out in defeat when falling. Each Interactech Imperial Stormtrooper Figure comes complete with a blaster and jetpack that once strapped on, unlocks a library of sounds. 2 “AA” batteries required (included). Ages 4 years and up.

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Teenage Mutant Ninja Turtles Talk-To-Me Mikey from Playmates Toys

With Talk-to-Me Mikey, kids can spend hours conversing with Michelangelo, the most fun-loving and energetic of all the Ninja Turtles. One of the most intelligent Turtle toys to date, Talk-to-Me Mikey recognizes when a child asks any of a list of 10 questions and responds in more than 100 unique ways. This highly interactive Turtle also features motion sensors to react based on how children move Mikey. Known for being the Turtle brother with the most enthusiasm, Mikey even sings songs and plays games with kids. 3 “AAA” batteries required (included). Ages 4 years and up.



The Grossery Gang™ Vile Vending Machine from Moose Toys™

Kids who are fans of anything ew-worthy and icky will be excited to meet The Grossery Gang™, where stale is on sale and sold comes with mold. Little collectors can browse the vile aisles of putrid products and foul foods and collect, play, swap and bulk up wacky collections with 20 included Vile Vending Machine characters. No batteries required. Ages 5 to 9 years.

Twozies™ Season 1 Twogether Pack from Moose Toys™

Kids can find and match the baby figures with their pet friends and display them in cute matching shadow boxes. The Twogether Pack contains six babies and six pets, plus each one “Perfect Match,” which includes four pets and one baby. Little collectors should keep their eyes open for the ultra-rare, “Neon” Twozies. There are more than 140 Twozies who need to be matched. No batteries required. Ages 3 to 5 years.



7 to 11 Years



FURBY CONNECT from HASBRO™

When FURBY owners connect to the FURBY CONNECT Word app, fun updates are delivered to their FURBY via Bluetooth®. The updates will allow FURBY to talk about new subjects and FURBY will prompt players to view new content including, videos, catchy songs, seasonal fun and more. Using the app, owners can also hatch and nurture FURBLINGS® and care for FURBY by feeding their creature with the food cannon, taking FURBY to the bathroom and other digital-physical interactions. 4 “AA” batteries required (not included). Ages 6 years and up. Available beginning in October.

Hatchimals™ from Spin Master™

Hatchimals™ are interactive magical creatures inside eggs. Who’s inside? It’s a surprise. Kids can care for them and these small creatures will hatch themselves. Little ones can teach them to walk, talk, play games and more as they raise them through multiple stages. 2 “AA” batteries required (included). Ages 5 years and up. Available beginning in October.



Kano Computer Kit from Kano Computing

This kit includes all the components necessary for budding computer wizards (aka, kids) to build a real working computer: a brain, memory, wireless keyboard, speaker, case, cables and power supply. An illustrated book walks through the process, so kids learn as they build. Each kit includes a collection of easy-to-use apps to help make art, music or code games like Pong, Snake or Minecraft. The step-by-step tutorials and challenges come together to provide more than 150 hours of play and learning. From the first simple exercises, the apps will teach the fundamentals of today's programming languages like JavaScript and Python. To start coding, kids can connect it to a TV, computer or Kano Screen Kit. No batteries required. Ages 8 years and up.



LEGO® Friends Heartlake Performance School from The LEGO Group

LEGO® Friends can travel to the three-story Heartlake Performance School in an included iconic yellow school bus with opening doors and removable roof, where little builders can create and play with a studio, classroom, editing suite and locker room for their figures to role play and train in the performing arts. Each set includes three mini-doll figures: Andrea, Noah, and Iva the dance teacher. No batteries required. Ages 7 to 12 years.



Lumi Gaming Drone™ from WowWee™

This drone is so easy to fly, kids will love soaring it to new heights by playing fun games and creating custom air shows. Lumi features one-touch tricks and stabilizes itself in auto-pilot mode, giving the capability to play hands-free and use the app-based games that interact with Lumi in the air. Lumi can even to connect with the dedicated Lumi app on compatible Android/Apple smartphone or tablet, and take off with the touch of a button. 1 “AAA” battery required (not included). Ages 8 years and up.

NERF N-STRIKE MODULUS TRI-STRIKE by HASBRO™

Kids can blast away the competition in three ways with the NERF N-STRIKE MODULUS TRI-STRIKE blaster. Players can customize the performance for each battle with ELITE slam-fire action, MEGA pump-action blasting, or a missile launcher. This blaster includes 10 ELITE darts, MEGA barrel with four MEGA darts and missile launcher stock attachment with one missile. No batteries required. Ages 8 years and up.



SelfieMic™ from Moose Toys™

Combining kids' love of "selfies" with the popular pastime of singing karaoke, SelfieMic™ allows budding pop stars to create their own music videos right from their personal smartphone. SelfieMic features a selfie stick with a working karaoke microphone and ear piece. The device syncs with music app StarMaker, which allows kids to record their own voice or lip sync to more than three million songs. With voice and video effects to make kids sound and look like stars, kids can also

create music videos to share with friends – no camera crew required. No batteries required. Ages 8 years and up.

Big Kids

Cozmo® from Anki®

Meet Cozmo, he's a gifted little robot with a big brain, and an even bigger personality. Powered by advanced robotics, artificial intelligence and computer vision, Cozmo has a brain that processes more data per second than all the Mars Rovers combined. But smarts aside, Cozmo's heart and soul rest within his emotion engine, which evolves the more he hangs out with kids. He's brought to life with complex facial expressions, a host of emotions, and his own voice. His eyes light up when he sees a familiar face. If he hasn't played in a while, he'll nudge to play one of a handful of games. And just like a character plucked from a movie, he has his own dynamic soundtrack, which synchronizes to match his mood and activities. More than a companion, Cozmo's a collaborator. Cozmo ships with an outlet charger and three interactive Power Cubes. No batteries required. Ages 8 years and up. *Available beginning in October.*



NERF N-STRIKE ELITE TERRASCOOUT RC DRONE Blaster from HASBRO™

With the N-STRIKE ELITE TERRASCOOUT RC drone blaster, kids can use the live video feed featured on the controller's LCD screen to scout the battlefield, locate targets and plan their strategy. They can even maneuver the angle of the drone's blaster remotely, and fire a single-dart by pressing and releasing the trigger, or holding down for extreme battle. This RC drone can also record audio and video to an SD card (not included), allowing players to share epic battles and campaigns with family and friends. The controller slides onto the back of the drone's blaster and snaps into place for storage. 4 "AA" batteries (not included) and one rechargeable NiMh battery (included) required. Ages 8 years and up. *Available beginning in October.*



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Nintendo Entertainment System™: NES Classic Edition from Nintendo

From Goomba Stomp to Final Fantasy, the Nintendo Entertainment System™ is full of nostalgia from game to game. This new miniaturized version comes pre-loaded with 30 of the all-time greatest games, including *The Legend of Zelda™*, *Super Mario Bros.™ 3* and *Mega Man 2*. The system comes bundled with an HDMI cable, an AC adapter, one NES Classic Controller and all 30 games, installed and ready-to-play. The system is also compatible with the Classic Controller and Classic Controller Pro, but additional NES Classic Controllers will be sold separately. Each NES Classic Controller can be plugged into a Wii Remote™ controller for use with NES Virtual Console games on the Wii U™ system. No batteries required. Ages 10 years and up. Available beginning in November.



PlayStation®VR from Sony Entertainment Systems®

PlayStation®VR is a virtual reality system that allows players to feel as though they are transported out of the living room and into a virtual game world. This gaming innovation provides an easy-to-use VR experience for the PlayStation®4 (PS4™) system, and includes a headset, cables, stereo headphones and demo disc. PlayStation®Camera required, sold separately. No batteries required. Ages 13 years and up. Available beginning in October.



HOVERTRAX™ 2.0 from Razor®

Kids can experience round two of the revolutionary ride with this new and improved HOVERTRAX™ 2.0., a hands-free, electric ride-on, with exclusive technology that features intelligently-engineered, self-balancing software for an easier mount and smoother ride. With foot-controlled gyro-sensor technology that offers exactly the right amount of responsiveness, fender bumpers for protection and cool-blue LED light bars, the HOVERTRAX 2.0 makes it easier than ever to enjoy futuristic fun for up to 60 minutes. 36Volt rechargeable lithium ion battery pack required (included). Ages 8 years and up.



Sky Viper® v2400FPV Streaming Drone with FPV Headset from Skyrocket Toys™



Kids can pilot through the sky (while never leaving the ground) with the all-new Sky Viper® v2400fpv Streaming Drone with FPV Headset. This drone streams and records in high definition, allowing kids to view the footage from the camera in a fully immersive experience. For beginners, the drone is equipped with innovative, new Flight Assist features including Auto Launch, Auto Hover and Auto Land, making it versatile and easy to fly while also providing a dynamic set of manual features for more experienced drone pilots. Micro SD card not included. One rechargeable 3.7v 650mAh lithium polymer battery (included) and 3 “AAA” batteries (not included) required. Ages 12 years and up.